

## 英语二[A1]模拟试题 参考答案

### Section I Use of English

1-5ABACB 6-10DCBDA 11-15BDCAD 16-20BCCAD

### Section II Reading Comprehension

21-25DBCCA 26-30DDBCD 31-35DDBAB 36-40BACDC 41-45BACEG

### Section III Translation

#### 46. 【参考答案】

有句老话，广告预算的一半都会被浪费掉——问题在于，没有人知道是哪一半。在网络时代，这部分浪费可以大幅减少，至少从理论上讲是如此。通过观察人们搜索的内容，点击的内容和网上的发言，这些公司就可以有针对性地将“行为”广告投送给那些最有可能购买的人群。

在过去的两周里，一场争论表明了精准信息对广告商的价值：广告商应该假定用户愿意被追踪并且愿意接受行为式广告，还是应先得到用户的许可？

2010年12月，美国联邦贸易委员会提出了在互联网浏览器上添加“禁止追踪”的选项，这样一来用户就可以告知广告商他们不想被追踪。微软浏览器和苹果浏览器都提供了此选项。谷歌浏览器今年也将这样做。今年2月，美国联邦贸易委员会和数字广告联盟一致同意该行业会尽快回应“禁止追踪”的要求。

#### 47. 【参考答案】

Date: January 20, 2010

To: Percy Shelly, Vice President

From: Li Ming, President

Subject: Computer Training of the Staff

As we discussed earlier this week, I agree with you that our firm is faced up with the problem of high rate of computer illiteracy of the staff. We need to make up a plan for training our employees in the new field.

I would like you to design our own in-house computer-training program. We had better classify the employees and put them through the program in turn.

Write up a brief proposal, describing what you think the program should cover. Assume the class runs four hours a week for ten weeks. Also, assume people have no prior computer knowledge or any formal course work in computer science.

#### 48. 【参考答案】

As is shown clearly in the table, there was a noticeable change in the way people spent their holidays from 2000 to 2009. In 2000, 63% of people spent their holidays at home, while the figure decreased considerably to 24% in 2009. At the same time, the number of people choosing traveling rose sharply from 37% in 2000 to 76% in 2009.

The following reasons should be mentioned. To begin with, people can now earn more money than they used to, making it possible for them to afford traveling expenses. In addition, people realize the importance of getting well-informed about the outside world in this ever-accelerated era, and traveling provides them with a good opportunity to broaden their horizons. So, it becomes increasingly popular.

As far as I am concerned, traveling is always better than staying at home during holidays. Not only does it add spice to our lives, but it eases the mind and body as well.